

Winona ORC Industries

2009 Event Summaries



December 2009
Report Completed by:
Mandi Householder,
Director of Development



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SUMMARY

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Event: 2009 Chamber of Commerce Network Nite

Month of Event: February

Date of Event: Wednesday, February 12, 2009, 5:30 p.m. to 7:30 p.m.

Event Location: Winona ORC Cafeteria and Conference Room

Description of Event: Network Nite is a causal and social event through the Chamber of Commerce. They do most promotion for the event to their members and the host is responsible for food, libations, and door prizes.

Committee Members: Mandi Householder

Summary of 2008 Event

Analysis of Expense/Revenue

	2008	2009	% Difference
Total Revenue	n/a	\$119.50*	
Total Expense	n/a	\$483.80	
Revenue – Expense PROFIT	n/a	-\$364.30	
*Detailed Report Available			

P.R. Used for Event:

Mention in the Winter Newsletter	Mention on the Website Calendar
Chamber handled everything else!	

Guests: 38 Guests, 2 Chamber Staff, and 10 Winona ORC Staff

Notes/Comments on Event After Completion:

This a great way to get promotion and awareness of Winona ORC with promotion handled by the Chamber.

I ordered way too much food for the event. I sold it the next day at lunch to make back some money. I had enough food for 75 guests.

Steakshop Catering catered the food, and it was AWESOME!

HyVee catered libations and they did an excellent job. Great customer service.

Event: 2009 Annual Banquet

Month of Event: February

Date of Event: Saturday, February 21, 2009, 5:30 p.m. to 9:00 p.m.

Event Location: St. Mary's University Student Toner Center

Description of Event: Annual Recognition Banquet. Awards given to: Customer of the Year, Community Based Employer Recognition, Supported Employment Customer of the Year, Special Recognition Award, and Volunteers of the Year.

Also - Years of Service Award, Employee of the Year Award, Perfect Attendance (For the Year). Event includes; dinner, award program, and dance.

Committee Members: Mandi Householder, Jackie Stevens, Jayne Grupa

Summary of 2009 Event

Analysis of Expense/Revenue

	2008	2009	% Difference
Total Revenue	\$864.50	\$1,147.36	37.2% more income
Total Expense	\$2,904.44	\$2,290.78	21.1% less cost
Revenue – Expense PROFIT	-2,039.94	-\$1,143.42	45.9% less cost
*Detailed Report Available			

P.R. Used for Event:

Posters on Bulletin Boards at WORC.	Mention in the Winter Newsletter.
Pay Stub Attachments for Clients.	Email sent to appropriate house staff.
Email invitation.	
Press Release Submitted After	

Theme: Winona ORC Super Stars

Guests: 185

Cost for dinner: \$7.00/per person (up from \$5.00 per person in 2008) Guests/winners and board members did not have to pay.

Menu: 3 Choice Pasta Buffet with Caesar Salad, Garlic Toast, and Dessert

Spaghetti, Alfredo, and Gorgonzola Sauce with Penne and Bow Tie Pasta

Pop: Unlimited for \$100

2008 Winners: Employee of the Year: Jill Berg, Customer of the Year; Minnesota Mittens, CBS Employer Recognition: Benchmark Electronics, Supported Employment of the Year: KFC, Special Recognition: Knitcraft, Volunteers of the Year; Kevin O'Reilly and Shelly Leaf

Notes/Comments on Event After Completion:

DJ Set by Workers Council. Bathroom Monitors: Jennifer Jonsgaard, Marcus Tyler.

Certificates printed by Michael Bellesbach. Consider bringing Transportation Radio system. Workers Council paid for Plaques and Door Prizes this year. If we have it at St. Mary's again, we should prepare people about the longer walk to the facility and that the bathrooms are on the first floor. Also, I need to remember to leave room up front for the awards part (so clients can come up front). Transportation needs to start earlier.

Event: 2009 Corporate Spelling Bee

Month of Event: March

Date of Event: March 11 2009, 4:00 p.m. to about 6:00 p.m.

Location of Event: Bub's Brewery Basement

Description of Event: Local businesses create teams of 2 or 3, pay an entry fee, and compete against others with their spelling abilities. Prizes for winners & traveling plaque engraved.

Committee Members: Mandi Householder, Bill Harris (J), Jayne Grupa (J), Angela McGowan (outside volunteer)

	2008	2009	% Difference
Total Revenue	\$1,955.00	\$2,150.00	9.97% More Income
Total Expense	\$140.45	\$81.87	41.7% Less Cost
Revenue – Expense PROFIT	\$1,814.55	\$2,068.13	13.97% Increase in Net Income
*Detailed Report Available			

P.R. Used for Event:

1. Posters on Bulletin Boards at WORC.	2. Spot in Winter Newsletter.
3. Mention on Live Radio Spots	4. Promotion on Winona Radio
5. Invitations sent	6. Spot in E-News
7. Live phone interviews	8. Press Release sent 3/12

\$1,500 Major Sponsor: Winona Radio

Prize Sponsor: HyVee (\$200 in gift cards and 4 plants)

\$60 entry fee per team (with option of sponsorship at \$100) up from \$30 a team in 2008.

Notes on Event After Completion:

The teams were down this year. River Hills Dental and St. Mary's Press were both disappointed they couldn't join in this year. We had two new teams: Watkins and Peerless Chain and they came with MANY fans. I had a \$1 raffle that went over OK – I only made \$40 but gave away \$50 worth of gift cards. The reverse raffle didn't make any money because the first number picked agreed to dress in the bee costume and do the chicken dance. St. Mary's won first place for the fourth year in a row and they gave back their \$50 prize. The Bee Mulligans went over well and made \$60.

Team Placement:

Team	Contact	Team	Contact
1. Saint Mary's University	Paul Weiner	6. Watkins	Jim Yenish
2. Merchants Bank	Jane Knothe	7. Winona ORC	Rachel Besaw
3. Peerless Chain	Holly Harrison	8. Winona National Bank	Maureen Flynn
4. Winona ORC	Helen Nordby	9. Wincraft	Karen Pomeroy
5. Winona Radio	Aaron Taylor		

Event: Mississippi Thunder Speedway RAFFLE

Month of Event: July

Date of Event: Friday, July 17, 7:30 p.m.

Event Location: Fountain City, WI

Description of Event: 50/50 Raffle that is set up by the speedway every week. WORC has to find people to work the 50/50 and go around soliciting donations and also help sell popcorn. About 6 volunteers are needed.

Committee Members: Mandi Householder, Jackie Stevens

Notes/Comments on Event After Completion:

Business name change from Tri-Oval to Mississippi Thunder.

We did not offer discounted tickets to our clients this year because the date was picked so last minute. It actually made the event a little easier! Jackie worked the event and brought back \$511!! It was a special race night. It was really hard getting in touch with Bob Timm, the new owner.

2008: \$256

2009: \$511



Event: 2009 Golf Outing

Month of Event: July

Date of Event: Monday, July 27th, 2009, Shotgun at 12:30 p.m., Dinner 5:00 p.m.

Event Location: Bridge's Golf Club

Description of Event: 10th Annual Golf Outing. Hole sponsors, golfers, games, prizes all are incorporated into this event.

Committee Members: Mandi Householder, Kevin O'Reilly, Shelly Leaf, Maggie Modjeski, Katie Wohletz, Tom Wynn, Ty Schloemer, Sue O'Reilly, Chad Anderson, Dani Faber, Mari Thompson, Mark Norton, and Mandi Householder

Summary of 2009 Event

Analysis of Expense/Revenue

	2008	2009	% Difference
Total Revenue	\$21,171.00	\$26,775.50	24.4% more income
Total Expense	\$5,849.55	\$5,733.76	1.9% less cost
Revenue – Expense PROFIT	\$15,281.45	\$21,041.74	37.7% increase in net income
*Detailed Report Available			

P.R. Used for Event:

1. Posters on Bulletin Boards at WORC.	2. Mention in the Spring Newsletter.
3. Direct Sponsorship Mailer.	4. Mention in Live Radio Ads
5. Mailing to Chamber listing	6.

- Note: No Keller payment as of 12/31/2009 for \$500

Notes/Comments on Event After Completion:

Push to get WORC vendors to sponsor holes. We did exceptionally well considering the economy was tough this year.

We sent a letter of disappointment to Signatures about concerns we had with their service and pricing – response back was OK but we are considering to switch up the course we use for PR reasons. Other courses: Cedar Valley and Westfield.

We put prizes together this year to save on time, and some people didn't like that because not everyone left with a prize.

Concern of too many games/asking for money.

Event: 2009 Tri-State Outdoor Festival RAFFLE

Month of Event: July - August

Date of Event: F-S-Sun July 31, August 1, August 2

Event Location: Winona County Fairgrounds, St. Charles, MN

Description of Event: Fundraiser for Winona ORC. Items to raffle will be collected by end of May. Pre-ticket sales and sales during event.

Committee Members: Mandi Householder, Todd Olson, Bill Harris, Jayne Grupa

Summary of 2009 Event

Analysis of Expense/Revenue

	2008	2009	% Difference
Total Revenue	\$1,685	\$2,685	59.3% more income
Total Expense	\$743.19	\$380.27	48.8% less cost
Revenue – Expense PROFIT	\$941.81	\$2,304.73	144% more increase in net profit
*Detailed Report Available			

P.R. Used for Event:

1. Posters on Bulletin Boards at WORC.	2. Mention in the Spring Newsletter.
3. Mention on Radio Spots and radio ad created for the event.	4. Ads in the Winona Daily News and the Winona Post.
5. Live Interview the Day of Event.	6. Handouts at the Steamboat Days Parade

Summary:

Mixed Raffle	\$10/ticket	109 Sold Before	\$1090
Mixed Raffle:	\$10/ticket	77 Sold At Event	\$770
5050 Raffle	\$5/ticket	164 Sold Before	\$820 (\$410 for WORC)
50/50 Raffle:	\$5/ticket	70 Sold At Event	\$350 (\$175 for WORC)
Donations	\$240		\$240

Notes/Comments on Event After Completion:

Pushed sales by Board members this year and it helped pre-sales significantly. We started sales June 23. Prizes included a kayak from WeNoNah Canoe, Mathews Outback Bow, Wild Wings painting, Hand carved fish sculpture (from Todd Olson's dad), Texas Holdem set (from Ron Wenzel), \$25 Fleet Farm, Menards cooler, Mathews Kids Genesis Bow. At the event we also held Minnow Races to help attract people to our booth – we were set up in the front entrance building. Attendance was similar to the year before. Organizer does not think he will have it next year but we still may continue to have this event as pre sales were very successful this year.

In 2008, we had four different raffles going on and incentives to buy more tickets. We sold 217 tickets in 2008 (not separated into before and during) and 420 (273 before and 147 at the event) in 2009.

Fundraising EVENT Summary **From 2006, 2007, 2008, and 2009**

<i>Event</i>	<i>2006 Net Income</i>	<i>2007 Net Income</i>	<i>2008 Net Income</i>	<i>2009 Net Income</i>
Spelling Bee	\$239.50	\$222.00	\$1,814.55	\$2,068.13
Chicken/Pork Chop Dinner	\$589.27	\$839.25	\$862.90	NA
Garage Sale	\$904.46	\$1,097.84	NA	NA
Raffle *NEW			\$941.81	\$2,304.73
Golf Outing	\$10,003.81	\$12,106.58	\$15,281.45	\$21,041.74
Tri-Oval Speedway*NEW			\$256.92	\$511
TOTAL Net Profits	\$11,737.04	\$14,265.67	\$19,157.63	\$25,925.60

**Net Income from Fundraising Events
2006 - 2009**

