

POP Report 2009

Development Department



Report Completed by:
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Director of Development



Development Department Income Totals

January to December 2009

	January	February	March	April	May	June	July	August	September	October	November	December	Total
General Donations	\$1,895.00	\$712.00	\$1,250.00	\$455.00	\$3,570.00	\$15.00	\$4,100.00	\$30.00	\$2,500.00	\$50.00	\$3,874.86	\$6,943.75	\$25,395.61
Bus Campaign	\$0.00	\$0.00	\$0.00	\$225.00	\$325.00	\$0.00	\$3,000.00	\$775.00	\$250.00	\$550.00	\$0.00	\$0.00	\$5,125.00
Fundraising Events	\$0.00	\$0.00	\$3,067.39	\$4,900.00	\$6,455.00	\$4,980.00	\$4,332.74	\$2,189.73	\$0.00	\$0.00	\$0.00	\$0.00	\$25,924.86
Capital/Equipment	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$1,200.00	\$250.00	\$0.00	\$709.50	\$2,259.50
Grants	\$0.00	\$2,160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,000.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$375.00	\$24,535.00
Total	\$1,895.00	\$2,872.00	\$4,317.39	\$5,580.00	\$10,350.00	\$4,995.00	\$28,532.74	\$7,994.73	\$3,950.00	\$850.00	\$3,874.86	\$8,028.25	\$83,239.97

6 month total \$30,009.39

End of Year Total: \$10,818.61

	2009 Goal	2009 Actual	% to Goal
General Donations	\$30,000.00	\$30,520.61	101.74%
Fundraising Events	\$25,600.00	\$25,924.86	101.27%
Capital/Equipment	\$0.00	\$2,259.50	
Grants	\$45,000.00	\$24,535.00	54.52%
TOTAL	\$100,600.00	\$83,239.97	

	2009 Budgeted	2009 Actual	% to Budget
General Donations	\$25,000.00	\$30,520.61	122.08%
Fundraising Events	\$25,000.00	\$25,924.86	103.70%
Capital/Equipment	\$0.00	\$2,259.50	
Grants	\$25,000.00	\$24,535.00	98.14%
TOTAL	\$75,000.00	\$83,239.97	

Summary Notes:

100% of the Board of Directors donated in 2009.

\$5,125 Bus Campaign Donations/17 donors = \$301.47 average donation toward the Bus Campaign.

\$25,395.61 General Donations/122 donations = \$208.16 average donation for 2009.

Of the 122 donations: 10 were businesses, 3 were organizations, 4 were family foundations, 90 were individuals/families.

One family foundation gave twice in 2009

Of the 90 individual/family donors; 76 gave once and 14 gave twice in 2009.

From 2008 to 2009 - we lost 61 donors but gained 47 new donors.

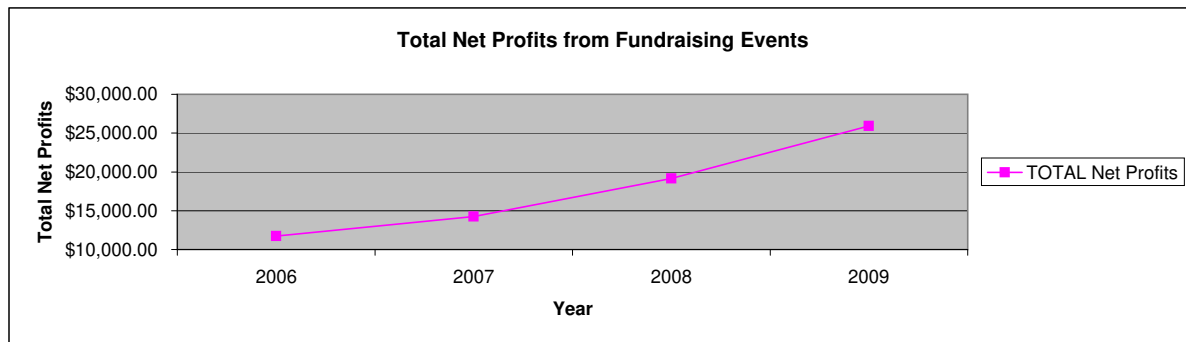
Special Event Summary Report

January to December 2009

Event	2006 Net Income	2007 Net Income	2008 Net Income	2009 Net Income
Spelling Bee	\$239.50	\$222.00	\$1,814.55	\$2,067.39
Chicken/PorkChop Dinner	\$589.27	\$839.25	\$862.90	NA
Garage Sale	\$904.46	\$1,097.84	NA	NA
Raffle *NEW			\$941.81	\$ 2,304.73
Golf Outing	\$10,003.81	\$12,106.58	\$15,281.45	\$21,041.74
Tri-Oval			\$256.92	\$511.00
	2006	2007	2008	2009
TOTAL Net	\$11,737.04	\$14,265.67	\$19,157.63	\$25,924.86

% Increase of

2007 to 2008	2008 to 2009
34.29%	35.32%



2009 Special Event Goals

Fundraiser	2007 Net Income	2008 Net Income	% Increase	2009 Goal	% Increase	2009 Actual	% Increase Actual
Spelling Bee	\$222.00	\$1,814.55	656.64%	\$2,100	15.73%	\$2,067.39	13.93%
Pork Chop Dinner	\$839.25	\$862.90	2.80%	\$1,200	39.07%	NA	NA
Golf Outing	\$12,106.58	\$15,281.45	26.20%	\$20,000	30.88%	\$21,041.74	37.69%
Tri-State Raffle	NA	\$941.81	NA	\$2,000	112.36%	\$2,304.73	144.71%
Tri-Oval Speedway	NA	\$256.92	NA	\$300	16.77%	\$511.00	98.89%
Garage Sale	\$1,097.84	NA	NA	NA	NA	NA	NA
TOTAL	\$14,265.67	\$19,157.63	34.29%	\$25,600	33.63%	\$25,924.86	35.32%

2009 Goal:

To increase special event net income by 33.6% (\$25,600) and start plans for a new fundraiser in 2010 with a projected income of at least \$5,000

Grant Writing Analysis

January to December 2009

Grants Submitted		Name	\$ Request	Name	\$ Request	Total
January	0					\$0
February	2	Incumbent Worker Dollars	\$2,160	Peoples Choice WCF	\$1,000	\$3,160
March	2	Medica Foundation	\$30,000	United Way	\$20,000	\$50,000
April	1	Excel LOI	\$10,000			\$10,000
May	4	WCA Foundation	\$8,000	Microsoft Impact	\$30,000	
		WCF	\$5,000	Irwin Andrew Porter	\$8,000	
		Excel FULL				\$51,000
June	2	Warren Foundation	\$2,000	DEED "Stack for Success"	\$152,700	\$154,700
July	2	Federal OSHA Grant	\$370,000	MN OSHA Grant	\$5,678	\$375,678
August	0					\$0
September	0					\$0
October	1	WCF Youth in Philanthropy	\$375			\$375
November	0					\$0
December	1					\$0
Total	15			TOTAL		\$644,913

Grants Awarded		Name	Amount	Name	Amount	Total
January	0					\$0
February	1	Incumbent Worker Dollars	\$2,160			\$2,160
March	0					\$0
April	0					\$0
May	1	United Way	\$12,000			\$12,000
June	1	WCF	\$5,000			\$5,000
July	0					\$0
August	1	Xcel	\$5,000			\$5,000
September	2	MN OSHA	\$5,678	DEED "Stack for Success"	\$152,700	\$158,378
October	0					\$0
November	0	WCF Youth in Philanthropy	\$375			\$375
December	0					\$0
Total	6			TOTAL		\$182,913

Grants Denied		Name	Date	Name	Date
January	1	Rochester Area Grant	1/28/2009		
February	1	Peoples Choice WCF	2/28/2009		
March	0				
April	0				
May	2	Medica	5/14/2009	Microsoft Impact	5/29/2009
June	2	Irwin Andrew Porter	6/9/2009	WCA Foundation	6/29/2009
July	0				
August	0				
September	1	Federal OSHA	9/30/2009		
October	0				
November	0				
December	0				
Total	7				

Summary Notes:

It takes about two to three months for a request to be accepted or denied.

I submitted 13 grants in 2009, of which, 6 were awarded, 6 were denied, and 1 is outstanding but will be closed.

The DEED "Stack for Success" Grant was completed by Dave Adank and Leslie Swartling.

The Federal OSHA Grant was completed by an outside grant writer.