

Committee Name: Fund Development

Meeting Date & Time: Wednesday, August 21, 2013, Noon

Attending: Chad, Anderson, Judie Foster-Lupkin, Steve Volkman, Deb McClellan, Jayne Grupa, Maggie Modjeski, Chianne Thicke

Absent: Bill Reinarts

Next Meeting Date & Time: Wednesday, September 18, 2013, Noon

Agenda Items

• Grant updates – Received, Awaiting Outcomes	• SET Program Update
• Sponsorships - 5k	• 5k Planning – Roles, Timeline, Registration Form
• Measuring distances – Kathy H/Tom S	• Timing (Chip/Unchipped)
• Medals/Pins	• T-shirts
• Bibs – special with Market Street Tap	• DJ/Warm up entertainment (Z Studio?)
• Safety – Lights, vests	• Goodie Bag

Grant updates – Received, Awaiting Outcomes

Received

<u>Grant Name</u>	<u>Amount Received</u>	<u>Program</u>	<u>Submitted</u>
United Way	\$7,000	SET Program	

Awaiting Outcomes

<u>Grant Name</u>	<u>Amount Requested</u>	<u>Program</u>	<u>Submitted</u>
Department of Education	\$86,000	Technology	January 21, 2013
Veterans Grant	\$65,000	Programming	July 20, 2012
Home Federal	\$4,250	iPad Purchase	January 30, 2013
Xcel Energy	\$8,000	SET Program	May 31, 2013
MN Southeast Tech	\$50,000	MN Job Skills Partnership	End of September 2013

5K planning – Status, committee, upcoming items

- 500 forms went to BK5K June 22
- 50 forms to Rochester Tri (RTRI) June 22
- 250 forms went to Team Vogel(TVVC) June 29
- 400 forms went to Goodview Gallops (GG) August 17
- 250 forms to Live Well Winona Mud Run (LWWMR) September 7

Other races on the docket are:

- Morrie Miller (9/14)
- Cotter Birthday Bash (9/21)
- Warrior Waddle (10/19)

Fliers will also be distributed through other facilities:

- YMCA (YMCA) - 30
- Anytime Fitness (ATF) - 30
- Snap (SNAP) - 15
- Live Well Winona (LWW) - 20

- Z Studio (ZS) - 20
- Boardwalk Fitness (BWF) – 15
- Team Howell Fitness (THF) - 30

Action Items:

- Contact city to see if additional insurance is needed. (Chianne)
- Contact Kathy Hovel/Tom Slaggie about using their measuring device to map out the start/turn around/finish line. (Chianne)
- Research more medal options (Chianne/Deb)
- T-shirt pricing, can it be lowered by MCC? (Judie)
- Work with DJ on what he has for music and what he needs (Jayne/Chianne)
- Continue to work on obtaining refreshments (Maggie Shelly)
- Continue to seek out volunteers

Goodie Bag items:

- Requested donations from:
 - Lara Bars
 - Kleenex
 - Energizer (Headlamps)
 - Sport Beans
- Glow bracelets
- Lip Balm – Watkins/Express?
- Bio-Freeze?
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Starlight Stroll Committee Roles:

Rolls needing to be covered are the ones **bolded** and in large font.

- **Promotions**
 - Collect business logo's for race day signs
 - Collect business logo's for shirts
 - Place order for shirts (runners and volunteers)
 - Media: radio, PSA's, flyers, social media
 - Race day Signs

• **Volunteers – Deb M**

- Organize race day volunteers/ course marshals
- Packet stuffers
- Early packet pick up volunteers

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• **Refreshments – Maggie/Shelly**

- Secure donations for race day food & water – banana's
- Water for on the course
- Pick up items the day before /day of race
- Organize food after the race begins

• **Registrations/Timing**

System/Finish Line

- Receives registration
- Create spreadsheet of participants
- Race Day registrations
- Organizes the finish line with timing system (Manually or chip-timed)

• **Goodie Bag/SWAG Bag**

- Secure goodie bag donations
- Put goodie bags together
- Distribute at early packet pick up as well as race day pick up

• **Safety**

- Light up the bike path
- Safety vests for volunteers
- Other ways of making this race safer, being it is at night?
- **LED/Glow Rope**
- **Solar Rope Lights**