

Committee Name: Fund Development
Meeting Date & Time: Wednesday, November 19, 2014, Noon
Attending: Jayne Grupa, Chad Anderson, Steve Volkman
Absent: Deb McClellan, Maggie Modjeski, Bill Reinarts
Next Meeting Date & Time: January 21, 2015 - Noon

Agenda Items

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|-----------------|-------------|
| • Grant updates | • 5k Review |
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Grants

<u>Grant Name</u>	<u>Amount Requested</u>	<u>Program</u>	<u>Submitted</u>	<u>Outcome</u>
Xcel Energy Grant	\$7,500	Set Programming	07/01/2014	Approved - \$7,500

- **Review of the 2nd Annual Starlight Stroll**
 - The event was successful, netting \$10,600. This is down about \$2,000 from last year, however most local 5k races were down approximately 30% this year, so we are still pleased with the results.
 - Everyone seemed to enjoy the race and there were no complaints this year of poor lighting (see Maggie's comments) or potholes.
- **Improvements**
 - Better registration table set-up
 - Alphabetized bibs
 - Separate table for exchanging shirts and pick up – info table
 - Parking – HCO send letter
 - Contact other disability groups for participation
 - Facebook – have a Stroll page
 - Make the people in the one mile easier to distinguish
 - Better horn/gun – cap gun
 - Select shirt style and design early in planning
 - Join Mississippi Medley for joint promotion
 - Increase 5k sponsorship - Slaggie Family Foundation will be approached as a major sponsor with a focused need for funds for DTH programming
 - Invite Kevin to the January committee meeting to discuss strategy for sponsorship asks
- **Committee Meetings**
 - For 2015, meetings are suggested every other month, the third Wednesday of the month, starting in January.
- **Additional comments from Maggie Modjeski added 11/25/14**
 - Route was very dark from Hamilton to turn around, some concerned about safety and again running into people looping back.
 - Awards took a bit long people left
 - Family event or not, one thing someone mentioned is who we are targeting, the free beer is great but maybe at a location where families could go too? I know Shelly mentioned they would have liked to go but having kids with they had to take them home and weren't apt to come back. A location that has food or could be family friendly for the post party was suggested (Rocco's , Bubs etc)
 - People loved the long sleeved shirts.
 - Music earlier or inside, creates that festive atmosphere