

**Committee Name:** Fund Development  
**Meeting Date & Time:** Wednesday, March 19, 2014, Noon

**Attending:** Steve, Chad, Jayne and Chianne

**Absent:** Maggie, Deb and Bill

**Next Meeting Date & Time:** Wednesday, May 21, 2014 - Noon

**Agenda Items**

<ul style="list-style-type: none"><li>Grant updates – Received, Awaiting Outcomes</li></ul>	<ul style="list-style-type: none"><li>Sponsorship Brochure review</li></ul>
<ul style="list-style-type: none"><li>Golf/Raffle overview</li></ul>	<ul style="list-style-type: none"><li>Starlight Stroll Update – date, races to submit registration forms to</li></ul>
<ul style="list-style-type: none"><li>MN Southeast Tech Grant update - Jayne</li></ul>	<ul style="list-style-type: none"><li>Improving donor contributions - donation programs</li></ul>

**Grant updates – Received, Awaiting Outcomes**

**Received**

<b><u>Grant Name</u></b>	<b><u>Amount Received</u></b>	<b><u>Program</u></b>	<b><u>Submitted</u></b>

**Awaiting Outcomes**

<b><u>Grant Name</u></b>	<b><u>Amount Requested</u></b>	<b><u>Program</u></b>	<b><u>Submitted</u></b>
Shavlik	\$14,000	Microsoft 365	Denied

**Sponsorship Brochure for 2014** – Will have a current version for review.

**Golf/Raffle Overview – Monday July, 21 at Bridges Golf Club**

Our goal is to raise \$35K an increase of 10% over last year.

List of contacts were updated (some new, some deleted) to contact. For those businesses that are not on the list, but would be more willing to participate in the 5k, a separate list will be started by the 5k committee.

Gambling permit has been requested and we are looking for big ticket items that we can get for the raffle, any suggestions/donations would be appreciated.

**Starlight Stroll** – Our goal is to raise \$15k an increase of 25% over last year. The Stroll is scheduled for Friday, November 7 at Lake Park Lodge. Registration forms to go to any additional races than:

- Fools Five
- BK5K
- Team Vogel vs Cancer
- Goodview Gallop
- Morrie Miller
- Cotter Birthday Dash
- Warrior Waddle

See if we can get Gabe from Winona Radio to cover the Starlight Stroll event live.

**Sponsorship Brochure for 2014** – Will have a current version for review.

**MN Southeast Tech Grant Update** – Seven Main Modules

1. Customer Equals Jobs
2. HCO has developed a 14 hour crisis intervention/positive prevention training
3. Safety
4. Ethics
5. Disability Training

**Improving donor contributions** – ideas on how to increase donations and recognize those who have contributed. Giftworks – current donation program will be obsolete after March 31<sup>st</sup>. Donation software is being looked at and priced. Currently in the list are:

- Donor Perfect: \$115/month
- Raiser's Edge: \$100/month
- eTapestry Fundraising: \$99/month
- Software4nonprofits: \$150 first year, \$75 annual renewal fee

Most of the “free” donation programs only allow up to 100 donor names. Techsoup.org's versions of donation software are for organizations with budgets of \$100,000 and under.

**Action Items: (Chianne)**

1. What are other local non-profits using?
2. What available programs are available in the Winona Community? Check with WCF (Jeni Arnold)

**2013 Donations**

How much was donate: \$13,572

How many current donors: 116

How many lapsed in 2013: 9

How many new in 2013: 47

Average donation: \$117