

**Committee Name:** Golf Committee  
**Meeting Date & Time:** Thursday, August 7, 2014 4 p.m. Bub's Brewery  
**Attending:** Kevin, Tom, Bob, Mark, Deb, Maggie, Katie, Judie, Jayne  
**Absent:**  
**Next Meeting Date & Time:** March 5, 2015 4 p.m. Bub's Brewery

### **Review of the 15<sup>th</sup> Annual Golf Tournament**

The event was successful netting \$34,000 and \$1,000 more than last year. Everyone seemed to have a good time and generally people were able to play in a reasonable amount of time (slow for a few) and were happy with the number of games and with the food (some complaint on tacos). The margarita bar continues to be a hit as well as the Hole #16 raffle.

### **Improvements and new ideas for 2015**

- How to increase revenue without increasing the number of players?
  - Earn revenue by increasing drink prices in the clubhouse and on the carts for the event
  - Maybe add different types of sponsorships – dinner sponsor, cart sponsor, raffle sponsor, etc.
  - Maybe have after dinner games – reverse karaoke, casino type games, throwing game on putting green
  - Maybe a “Cash Cart” drawing
  - Start earlier and collect better raffle prizes
  - Increase 5k sponsorship - possibilities may be: Wincraft- John Killen, Slaggie Family Foundation (focused need based on education or job training)
- Change event to Thursday night
- Have food and drinks prior to start at the summer house
- Food should be different each year
- Beer needs to be readily available
- Bag drop signage (3) needed for golfers and better instruction for client caddies
- Hole signs need to be by white tees
- Margarita Bar
  - Signage so everyone is aware the drinks are free
  - Have water available at the bar
  - Raffle tickets could be sold there
  - Second batch of margaritas needs to be available before running out
- Crystal Hiatt would like to be on the golf committee for 2015
- Digicom will be a sponsor in 2015
- Joe Reed – WSU will donate prizes for 2015