

**Committee Name:** Starlight Stroll  
**Meeting Date & Time:** Wednesday, August 6, 2014 5:00 pm Sugar Loaf Senior Center  
**Attending:** Maggie, Chianne, Deb & Jayne  
**Absent:**  
**Next Meeting Date & Time:** Thursday, August 28, 2014 4:30 pm – Live Well Winona

Agenda Items	
• 5k Planning	•

- **Permits**

- Received approval from City of Winona to close Lake Park Drive from Main to Franklin to Hamilton from 5:00 pm to 8:00 pm. Lake Lodge has also been reserved.

- **Marketing**

- Sponsorship Opportunities Brochures have been distributed through the golf committee. As of 08/04, \$7,700 has been secured for the 5k.
- Registration fliers need to be distributed at upcoming races.
  - Goodview Gallop 08/16 – 1,000 forms delivered
  - Mud Run 09/06 – need 50
  - Morrie Miller 10/04 – need 200 to Jim Bartsch
  - Warrior Waddle 10/25 - need 500
- Fliers at YMCA, Snap, Live Well Winona, Sole Sport, WSU – Maggie to distribute in early Sept.
- Active.com registration website – send out email save the date, one in Sept, one in October make cut-off date 11/03
- Media: radio, PSA's, flyers, social media – Deb will talk to Winona Radio about Gabe
- Race day Signs – check to see about lit signs

- **Race Planning**

- Registration
- Volunteers - Shelly would like to be part of 5k planning
- Contact Kathy Hovell ?
- Safety – confirm ambulance, police, and barricades. Contact HCO house on Main St. about parking
- Lighting – check to see about portable lighting/signs
- Timing System – Nordic Timing is confirmed – need bibs for chips
- Start / Finish Line – separate chute for milers
- T-Shirts (Runners & Volunteers) Last year Excel \$5.15 per shirt – Chad will talk to Excel about long sleeved shirts. Maggie will work on revamping the design for shirts
- Deb will confirm with Mark for singing the national anthem
- Bibs/Pins – Use old bibs for 1 milers, start new #'s at 301 and different color
- Medals and Plaque for 1<sup>st</sup> place male & female 5k
- Confirm Market Street Tap with Kevin
- Entertainment – contact Troy to DJ again
- Goodie Bag – Lara Bars – Chianne will work on this and other items like Sport Beans, glow items, etc.
- We already have Emergen-C and some lip balm. Back to Health to donate Bio-Freeze
- Refreshments – Banana's, Kwik-aid, Water – Confirmed with Kwik Trip