

Committee Name: Starlight Stroll
Meeting Date & Time: Thursday, August 28, 2014 4:30 pm – Live Well Winona
Attending: Maggie, Deb, Chianne, Bill, Jayne

Absent:

Next Meeting Date & Time: September 18, 2014 4:00 Live Well Winona

Agenda Items	
• 5k Planning	• Meeting Dates

- **Permits**

- Received approval from City of Winona to close Lake Park Drive from Main to Franklin to Hamilton from 5:00 pm to 8:00 pm. Lake Lodge has also been reserved.

- **Marketing**

- Sponsorship Opportunities Brochures have been distributed. As of 08/04, \$7,700 secured for the 5k.
- Registration fliers need to be distributed at upcoming races – Deb will take care of distribution
 - Mud Run 09/06 – need 50
 - Morrie Miller 10/04 – need 200 to Jim Bartsch
 - Warrior Waddle 10/25 - need 500
- Fliers at YMCA, Snap, Live Well Winona, Sole Sport, WSU – Maggie to distribute in early Sept.
- Active.com registration website – send out email save the date, one in Sept, one in October make cut-off date 11/03
- Media: radio, PSA's, flyers, social media – Deb will talk to Winona Radio about Gabe
- Race day Signs – check to see about lit signs

- **Race Planning**

- Registration
- Volunteers - Shelly would like to be part of 5k planning, Jayne to ask WORC staff
- Contact Kathy Hovell – Chiane will contact
- Contact Karen Moore about timing back-up - Deb
- Safety – confirm ambulance, police, and barricades. Contact HCO house on Main St. about parking
- Lighting – check to see about portable lighting/signs
- Timing System – Nordic Timing is confirmed – need bibs for chips
- Start / Finish Line – separate chute for milers
- T-Shirts (Runners & Volunteers) Last year Excel \$5.15 per shirt – Chad has talked to Excel about long sleeved shirts and said we can get at a good price. Maggie will work on revamping the design for shirts
- Singer the national anthem – Chianne will check
- Bibs/Pins – Use old bibs for 1 milers, start new #'s at 301 and different color
- Medals and Plaque for 1st place male & female 5k – Order same as last year, check on ribbons
- Confirm Market Street Tap with Kevin - Jayne
- Entertainment – contact Troy to DJ again - Jayne
- Goodie Bag – Lara Bars – Chianne will work on this and other items like Sport Beans, glow items, etc. Chianne to confirm pricing on glow bracelets. We already have Emergen-C, lip balm. Back to Health to donate Bio-Freeze
- Refreshments – Banana's, Kwik-aid, Water – Confirmed with Kwik Trip

- **Next Meetings**

- Thursdays, 09/18, 10/09, 10/23, 10/30 4:00 pm at Live Well Winona
- Tuesday, 11/04 4:00 pm at Live Well Winona